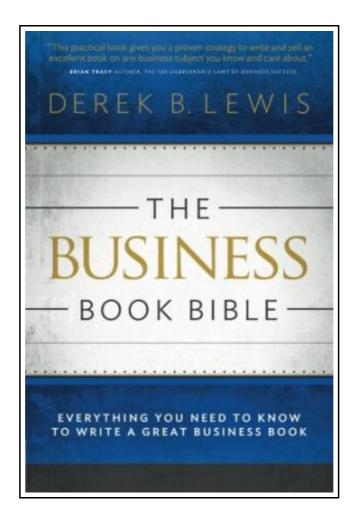
The Business Book Bible



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Reviews

The book is fantastic and great. It is rally exciting through looking at period of time. Your way of life period will likely be change when you full reading this publication. (Elijah Kuphal)

THE BUSINESS BOOK BIBLE



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LLC Creative Niche Dez 2014, 2014. Taschenbuch. Book Condition: Neu. 229x152x10 mm. This item is printed on demand - Print on Demand Neuware - Brian Tracy said, 'This book gives you a proven strategy to write and sell an excellent book on any business subject you know and care about.' Todd Sattersten, co-author of 'The 100 Best Business Books of All Time,' said, 'No one tells you how hard it is to write a business book. Luckily, Derek's 'Bible' makes it easier-much easier.' Literary agents, publishers, Fortune 500 consultants-they've all had rave reviews for 'The Business Book Bible,' the only full-length, in-depth book on how to put together a great thought leadership book. There are plenty of writing guides out there for memoirs, general business communication, crime thrillers, or romance novels. But until now, there's never been anywhere would-be business authors could turn to for help. That's unfortunate because business books present a completely different set of challenges. For example: - How do you connect with your readers so they trust you and your advice - How do you artfully point to your products and services without coming off like a late-night infomercial ¿ - How do you keep your reader engaged throughout the book, especially if your material is--shall we say--less than thrilling ¿ No other writing guide can teach you what you need to know.and do you really want to learn the hard way ¿With writing your book, you want to get it right the first time. Written by a business ghostwriter, 'The Business Book Bible' covers everything you need to know, from framing your authority to picking the perfect title, plus: - Figuring out how long your book should be - Winning the battle of writer's block -Nailing down your real reader (and what to do...



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