



Confessions of an UnManager: Ten Steps to Jump Start Company Performance by Getting Others to Accept Accountability

By Debra Boggan, Anna VerSteeg

Oaklea Press. Paperback. Book Condition: new. BRAND NEW, Confessions of an UnManager: Ten Steps to Jump Start Company Performance by Getting Others to Accept Accountability, Debra Boggan, Anna VerSteeg, This book reveals techniques that resulted in an increase in revenue of 120 percent at a business unit of Nortel. It states and explains ten basic principles of 'UnManagement' which are made vivid and clear through entertaining, practical examples, and real life anecdotes. The authors share these lessons in the form of a novel that follows the experiences of a new general manager, Trisha Morris, upon her arrival at the FineFax manufacturing plant. It is an engaging and enlightening look at how corporate culture must change in order to meet the challenges of an ever more lean, yet complex world of business.



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